

Innisfil Studio Tour 2010

The eighteenth annual Innisfil Studio Tour will be held on the weekend of November 6th & 7th, 2010, from 10 a.m. to 5 p.m. each day.

All studios are located within the town of Innisfil and are within a short driving distance of each other. This makes accessing the entire tour a relaxing experience with time to browse and shop for high quality art and artifacts at each location. The public will be able to meet the artists personally and discuss their work. This provides the opportunity to promote and sell custom orders.

Each studio should house a minimum of 2 artisans. New studios must be approved by the committee. Studios will be visited by a committee member during the tour.

All items for display and sale must be made by the artist accepted into the tour. Kit work, ceramics from commercial molds, factory or mass produced articles are not permitted.

The work of each artist or artisan will be juried before acceptance to Innisfil Studio Tour. Each new artist must submit three to five samples of his/her work to be juried by May 15th, 2010. This may be in the form of photographs and can be emailed to wauchope@sympatico.ca.

A guest artist may enter for two years in succession and then may be asked to withdraw for one year. This is to provide variety within the tour and give new guests an opportunity to participate.

The entry fee of \$175.00, in the form of a postdated cheque (May 30th, 2010), and payable to Innisfil Studio Tour, must be submitted, along with a completed contract, by May 30th, 2010. Absolutely no late applications will be accepted.

No commissions are charged on sales. Entry fees will be used for advertising and promotion of the tour. A financial statement will be available after the tour. Brochures will be ready for distribution in July, 2010.

Artists are encouraged to distribute the promotional brochures through their client mailing lists and at as many hotels/inns, tourist centres, retail or public centres as possible. The distribution of these brochures is a key element in the promotion of the event and plays a vital role in stimulating sales.

Refreshments will be served at each studio, and it is the responsibility of all artists to contribute.

Set up at studios must be completed by 9 a.m. of the first day of the tour and must be continuously manned by the artist for the duration of the tour.

A list of suggestions and other pertinent information will be provided to each successful applicant.

For further information, contact:

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